2022 Special Events
There are four ways in which alcoholic beverages may be lawfully sold and served during special events:

- 5-day licenses/permits
- Outdoor service extension to existing license/permit
- License/permit transfers
- Existing licenses/permits

Due to the high number of applications, we ask that you apply at least 45 days in advance of your event. In addition, your application should be in “Approved by the Local Authority” status at least 15 days prior to the effective date. ABD cannot guarantee that your application will be processed in time for your event if these timelines are not met or your application contains errors or misinformation. Please note that selling alcohol without a license or permit is bootlegging.
On-Premises Retail Licensing Process

Applicant Applies → Dramshop Endorsement → Local Authority Consideration → Iowa ABD Consideration → License/Permit Issued If Licensing Conditions Are Met
Five-Day Licenses/Permits

Types

- Class B Beer Permit – beer & carry-out beer
- Special Class C Liquor License – beer, wine, & carry-out beer
- Class C Liquor License – liquor, wine, beer & carry-out liquor, wine, beer, & mixed drinks

To Apply

- Electronically at abd.iowa.gov
- Contact dramshop insurance carrier
- Contact local authority
- Effective date must allow for delivery of product to licensed premises
Five-Day Licenses/Permits

Entire premises is outdoors

- Tables & Chairs For 25
- Alcohol Sales
- License/permit

Example Sketch
Outdoor Service Areas

Important Information

- Discernable area
  - Check with local authority for any ordinances that require fencing, double fencing, etc.
- Only products permitted by license/permit may be served

To Apply

- Electronically at abd.iowa.gov
- Contact dramshop insurance carrier
- Contact local authority
Important Information

- Within same local authority jurisdiction
- 24 hours minimum
- No selling or serving at original location
- Only products permitted by license/permit may be served

To Apply

- Electronically at abd.iowa.gov
- Contact dramshop insurance carrier
- Contact local authority
Monday – Sunday
6:00 AM – 2:00 AM

A Sunday sales privilege is required for selling and serving alcoholic beverages on Sunday (beginning at 6 AM Sunday).

No alcohol can be sold, served, consumed or given away after selling/serving hours.
Laws & Regulations

Age to Serve
- 18 & older
- No exceptions
- Local ordinances apply

Legal Drinking Age
- 21 & older
- ID
- If in doubt, do not serve

Intoxicated Persons
- If in doubt, No Service
Iowa Program for Alcohol Compliance Training

- Free to Users
- Available 24/7

Why should I have my employees take the training?

- Prevent illegal sales
- Educate employees
- Affirmative defense
- Avoid civil prosecution
Age to Purchase Mobile App

What is it?

- Free
- Age to purchase calendar
- Barcode scanner
- Manual DOB calculator

Who should use it?

- Anyone looking for assistance determining the age of customers while selling or serving alcohol, tobacco, alternative nicotine, or vapor products.

How to get it?

- App Store or Google Play Store
Public Policy Purpose

- Iowa Code 123.1: This chapter shall be cited as the “Iowa Alcoholic Beverage Control Act”, and shall be deemed an exercise of the police power of the state, for the protection of the welfare, health, peace, morals, and safety of the people of the state, … It is declared to be public policy that the traffic in alcoholic liquors is so affected with a public interest that it should be regulated to the extent of prohibiting all traffic in them, except as provided in this chapter.

Privilege

- A license/permit is a privilege, not a right
- Iowa Code 123.38(1): A special permit, liquor control license, wine permit, or beer permit is a personal privilege and is revocable for cause…
## Laws & Regulations

### Three Tier System

<table>
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<tr>
<th>Manufacturing</th>
<th>Wholesaling</th>
<th>Retailing</th>
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<tbody>
<tr>
<td><img src="image1.png" alt="Manufacturing Image" /></td>
<td><img src="image2.png" alt="Wholesaling Image" /></td>
<td><img src="image3.png" alt="Retailing Image" /></td>
</tr>
</tbody>
</table>
Laws & Regulations

Buying Product
- Beer ➔ Beer Wholesaler
- Wine ➔ Wine Wholesaler
- Liquor ➔ Class E Liquor Licensee

Records Available for Review
- Cannot buy beer on credit/must pay invoice before end of business day
- Invoices must be kept and made available
Advertising

- No brand names on exterior of the licensed premises

- Brand names may be advertised on the inside of the licensed premises (inside the premises showing through the window)

- Branded patio umbrellas and signs that face inward in an outdoor service area are allowed
Laws & Regulations

Advertising

Legal
Laws & Regulations

Advertising

Illegal
Laws & Regulations

Advertising

Example of why a sketch is important
Laws & Regulations

Advertising

Illegal
Infusing

- Mixing liquor with other alcohol and non-alcohol products (Example: bloody marys, margaritas, apple pie shots, jello shots)
- Each batch may not exceed 3 gallons
- 72 hours to consume or destroy
- Labeling & record keeping requirements
Laws & Regulations

Infusing

Not proper
Laws & Regulations

Infusing

Example of legal
Laws & Regulations

Infusing

Proper labeling of shots
Laws & Regulations

Wholesalers **May Not**

- Give or pay for furnishings, fixtures, equipment used in storing, dispensing, handling alcoholic beverages and food (includes tapper wagons and glassware)
  - May **sell** disposable glassware
- Extend credit for product
- Contribute money to retail licensee/permittee (including non-profits)
- Assist with selling/serving alcoholic beverages
- Violation to both wholesaler & retailer
Criminal Penalties for Violations

Sales – To – Minor Violations
- Criminal fines (against seller)
  - $1,500 criminal fine – licensee/permittee
  - $500 criminal fine – agent or employee

Alcohol Violations (Infusion, Advertising, etc.)
- Serious misdemeanor violations
Sales-to-minor Violations

- Administrative sanctions (against licensee)
  - 1<sup>st</sup> - $500.00
  - 2<sup>nd</sup> within 2 years
    - 30-day suspension + $1,500
  - 3<sup>rd</sup> within 3 years
    - 60-day suspension + $1,500
  - 4<sup>th</sup> within 3 years
    - Revocation
    - No license to person – 2 years
    - No license to premises – 1 year

Alcohol Violations (Infusion, Advertising, etc.)

- Civil penalties - up to $1,000 per violation
- License/permit suspension or revocation

A licensee/permittee is responsible for the actions of all employees/volunteers.
Immediate Suspension

- Prevent or avoid immediate danger to public health, safety and welfare.
- Licensee/permittee has due process rights, however, no selling or serving until final disposition of the matter.
Considerations

Food License- Department of Inspections & Appeals
  - 515-281-6538

Social Gambling License- Department of Inspections & Appeals
  - 515-281-6848

Sales Tax Permit- Department of Revenue & Finance
  - 800-367-3388
  - 515-281-5777
Materials

[Link to materials page]

- Education
- Age to Purchase Materials
- Bulletins
- New Laws
- Education Packets

Downloadable Materials
- I-PACT
- I-PLEDGE
- Legally Speaking

Special Events
- Iowa Spirits Magazine
- Videos
- Historical Highlights

Licensing    Education    Regulation    Alcohol    Tobacco
Connect with us!
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