



DON'T DRINK & DRIVE



Did you know that one alcohol-related crash occurs approximately every half an hour? That's right. There are about 28 alcohol-related accidents each day, 196 each week and 10,228 each year, and many of these result in fatalities. In 2010 alone, over 31% of all traffic fatalities involved alcohol. The statistics don't lie. Drunk driving leads to thousands of injuries and deaths every year, particularly around the holiday season when parties abound and alcohol consumption increases. Don't let it happen to you. Drink in moderation this season, and in the event you are too intoxicated to get behind the wheel, give your keys to someone else, catch a ride with another person or call a cab.



ALCOHOLIC
BEVERAGES
DIVISION
State of Iowa

1918 SE Hulsizer Rd • Ankeny IA, 50023



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