



Kim Reynolds *Governor of Iowa*
Adam Gregg *Lieutenant Governor*
Stephen Larson *Administrator*

MEMORANDUM

To: Tobacco, Alternative Nicotine & Vapor Product Retailers

From: Iowa Alcoholic Beverages Division

Date: June 30, 2020

Re: Minimum age for tobacco, tobacco products, alternative nicotine products, vapor products, and cigarettes

The purpose of this memorandum is to inform retailers of tobacco, alternative nicotine and vapor products of legislative changes increasing the minimum age relative to various activities relating to these products from 18 years of age to 21 years of age.

[SF2268](#) establishes the minimum age relative to various activities relating to tobacco, tobacco products, alternative nicotine products, vapor products, and cigarettes, making penalties applicable, and including effective date provisions.

On June 29th, Governor Reynolds signed legislation which increased the state minimum age to purchase tobacco, alternative nicotine and vapor products from 18 to 21 years. State of Iowa law is now reflective of the federal minimum age to purchase which was raised on December 20, 2019. Retailers must not sell, give or supply any tobacco, tobacco products, alternative nicotine products, vapor products, or cigarettes to anyone under the age of 21 years.

The State of Iowa will update websites and other materials, in a timely manner to reflect this change in law. This includes updates to the Iowa Alcoholic Beverages Division's retailer training and certification programs, I-PLEDGE and I-PACT, and the Iowa ABD Age to Purchase Mobile App.

If you have any questions regarding this memorandum, please contact us at iapledge@iowaabd.com.