

What's in the I.D. Checking Guide?

100 FULL-COLOR pages assist proper identification with samples and supporting details:

- Driver's licenses: U.S., Canada, U.S. & Canadian territories
- ID cards
- U.S. electronic passport
- U.S. passport cards
- Nonimmigrant visas
- Immigration documents
- Military ID cards
- Consular ID cards

The I.D. Checking Guide helps trained servers reduce liability in any establishment—from the smallest to the largest:

Restaurants & Bars

BlackDuck Café, Westport, CT • Applebee's, Latham, NY • Roma Restaurant, Greeley, CO • Olive Garden, Newington, NH • Wet Willie's, Savannah, GA • TGI Friday's, Cleveland, OH • Hooter's, Clearwater, FL

Liquor Package Stores

Neebam Liquor, Modesto, CA • M&W Liquor, Coffeyville, KS • Carolina Spirits, Inc., Raleigh, NC • Liquor Barn, Louisville, KY • Gary's Wine & Marketplace, Madison, NJ • Mini Mall Package Store, Duncan, OK • Party Time Liquor, Spearfish, SD • ABLE BC, Vancouver, BC (Alliance Beverage Licensees of British Columbia)

Convenience Stores

7-11, Santa Cruz, CA • Chevron, Houston, TX • Tony's Kwik Mart, Grand Blanc, MI • Shell, Anacortes, WA • Arco AM/PM, Ontario, CA • Belmont Station, Portland, OR • Quik Pik, Omaha, NE • Stop 'N Go, Cincinnati, OH

Grocery Stores

Sprouts, Phoenix, AZ • Food Town, Houston, TX • Albertson's, Auburn, WA • Whole Foods Market, Chicago, IL • Safeway, Lanham, MD • Winco Foods, Portland, OR • Costco, Stockton, CA

Hotels

Courtyard Marriott, Lebanon, NH • Casino de Montreal, Montreal, Quebec • Marriott Hotels, Bethesda, MD • Hilton Waikoloa Village, Waikoloa, HI • Sun Valley Resort, Sun Valley, ID • MGM Grand, Las Vegas, NV • Foxwood Resort & Casino, Mashantucket, CT • Holiday Inn, Jackson, MS • Hotel Casa, Claremont, CA

The I.D. Checking Guide makes you an expert in checking ID.

"May I see your driver's license, please?"

When a person hands you an out-of-state license, how do you know it's valid? That it isn't altered...forged...or stolen? Confusion can lead to illegal sales.

Now you can further establish "responsible business practices" and stay a step ahead of counterfeiters with the I.D. Checking Guide. In 100 pages, it shows every valid license format—in full size and full color. Even a quick glance says, "This ID is phony!"

And now, the Guide shows UV images of currently issued licenses, giving another level of control.

A compact size (6" x 8.5") means the Guide stores anywhere. The information you need is always right at hand, easy to get at whenever you need it.

Checking IDs is the important first step when making your "best effort" to stop underage purchases.

The I.D. Checking Guide is an effective tool in decreasing liability by preventing sales to minors. The Guide is used by liquor licensees and alcohol retailers. State ABCs use and recommend it as the best line of defense against fake ID. It is also an effective training tool for new hires who will deal with checking ID.

The Guide can also help in broader areas, by helping to verify ID of prospective employees in pre-employment screening, and in reducing losses from check cashing and bad credit card transactions.

Act today, and make the Guide a part of your "reasonable efforts defense" against ID fraud.

"Responsible Business Practices" works best with proper customer identification using the Guide.

"...The I.D. Checking Guide is the most accurate and detailed [Guide] available in the country. We appreciate the relationship we have with your company in providing the best tools and techniques to reduce deaths and injuries to our youth on underage drinking issues."

*William B. Patterson Jr., Senior Program Manager
Pacific Institute for Research and Evaluation (PIRE), MC*

Widely used by government agencies, law enforcement, businesses, financial organizations, and alcoholic beverage control, the Guide meets the expectations of the most demanding security and loss prevention experts. Its compact size makes it ideal for daily use at every service checkpoint.

Not only is the Guide a convenient way to protect your operation from ID fraud, it's inexpensive as well. The more you order, the less it costs. In fact, you can save 30% or more by ordering in quantity. This is particularly important for subscribers who have multiple locations or service points and want to be sure they are adequately covered.

"As a non-profit organization we must pick and choose our prevention projects carefully...We believe that the ID Guides you publish keep teens from accessing alcohol."

*Diane Dovico, Executive Director
Royal Oak Community Coalition, MI*

To order, call toll free **1-800-227-8827**

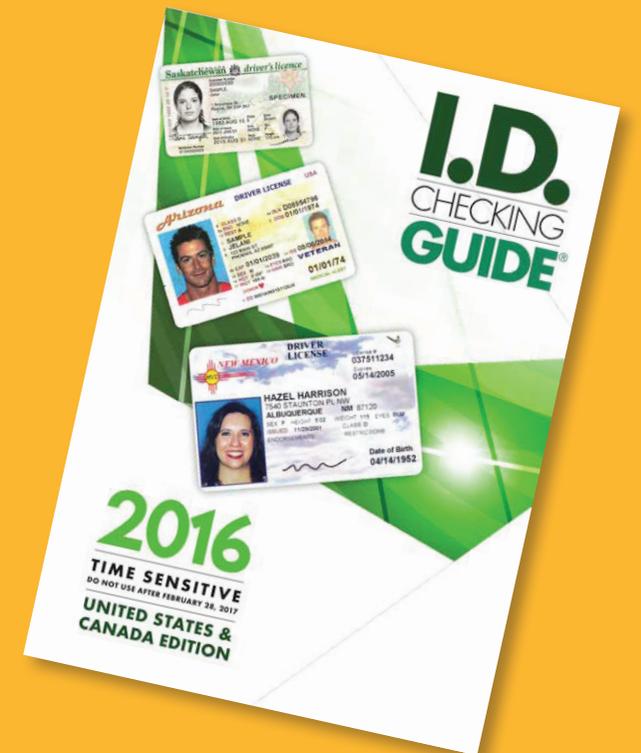
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or visit **www.idcheckingguide.com**

Money-Back Guarantee

If the I.D. Checking Guide does not meet your expectations for any reason, simply return it for a full refund.

"May I see some ID, please?"



Prevent illegal sales and service to minors using these quick and easy steps.

**I.D.
CHECKING
GUIDE**

I.D. Checking Guide
Division of Drivers License Guide Co.
1492 Oddstad Drive
Redwood City, CA 94063

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Actual size of each page is 6" x 8.5"



TEXAS

Description: Flexible (current license) or durable (prior card with magnetic stripe and ID bar code and (current license) 2D bar code on back. For CDL, brown "COMMERCIAL DRIVER LICENSE." Beginning 09/28/11, licenses of non-U.S. citizens in horizontal format with red "LIMITED TERM" above "DRIVER'S LICENSE." Previously, such licenses in vertical format with red "TEMPORARY VISITOR," photo frame, and "TEMPORARY VISITOR STATUS EXPIRES (date)." See caption below for details on veteran designation.

Minor's license: Vertical format. Red "UNDER 21 DRIVER LICENSE" or (for under 18) purple "PROVISIONAL DRIVER LICENSE" in heading; red "UNDER 21 UNTIL (date)."

Validation: Current license: State seal at photo right and three stars in data area in optical variable ink that changes color as license is tilted; seal and first star fluoresce under UV light (see page 74). Holder's birth date in raised print at photo bottom. Perforated state outline at right visible with backlighting. Microprinting. On back, ghost image and birth date visible under UV light. Prior license: "TEXAS" repeats across card in metallic ink that is visible under UV light; director's signature and audit number around photo; microprinting.

Number: 8 digits, unspaced, unencoded.

Term: 6 years for non-CDL, expiring on birthday; may be extended up to 6 years once. May be renewed 1 year prior to expiration. 1- and 2-year terms for under 18, expiring on next birthday. 5 years for CDL. Expiration for non-U.S. citizens tied to expiration date of legal presence documentation. As of September 1, 2007, 6 years for 79-84; shorter periods for 85 and older.

PRIOR LICENSE; VALID IN 2015*

 Minor's in vertical format.
 *Director's name may vary. See "Description" for details on temporary visitor license.

CURRENT LICENSE; VALID IN 2015*

 Minor's in vertical format.
 *License should properly show 6-year term. See text above for details on licenses of non-U.S. citizens. As of 01/03/12, licenses of honorably discharged veterans may have black "VETERAN" below expiration date.

How to Check IDs:

Checking a Texas ID? Simply turn to page 47 and you'll see full-color, actual-size photographs of the valid licenses. Then check the security details that point out "fakes."

- Overall Appearance** Should it be laminated? Should it have a reflective surface? Should there be a Laser-engraved image of the licensee? Tactile features?
- License Number Coding** Should it have digits only? A special first letter? A combination of letters and digits? Is the spacing correct?
- Term of License** Is it valid 2, 3, 4 years or more? Does it expire on the birthday or at the end of the birth month? What is the term for non-U.S. citizens?
- Keys for Minors** Is it in vertical format? Is the photo framed in a color different from the adult format? Are the dates for 18th and 21st birthdays shown?
- Required Validations** Should there be a ghost image? A holographic overlay? Any features in optical variable ink? What is visible under UV light?
- Valid Formats** Shows all formats that are valid in use.



With at least a full page of coverage for each state and province, the I.D. Checking Guide features full-color samples, details of what to look for, and in many cases a UV image of the current license. You can be confident that the ID hasn't been altered or forged...that it belongs to the person carrying it...that the subject is not underage.

Now! Stop fake ID fast with the 2016 I.D. Checking Guide.

Checking driver's licenses from your own state may be easy enough, but when it comes to out-of-state licenses, odds are against you catching frauds...unless you have the 2016 I.D. Checking Guide. The Guide enables you to make accurate, on-the-spot verification of driver's licenses and ID cards—your best protection against ID fraud.

Quick side-by-side comparison shows why these licenses are phony.

Compare these examples to the samples of valid formats in the I.D. Checking Guide.



Forged Document. The Guide shows required validation features, including the DMV Control Number in the sky above mountains, missing in this fraudulent document.



License number configuration is incorrect. The Guide spells out the proper sequence, coding and length of each state's license numbering system.



Old style is no longer valid. Only valid, current license formats are shown in the I.D. Checking Guide.

Detach order form here.

2016 I.D. CHECKING GUIDE / FREE-TRIAL ORDER FORM

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