

# IOWA ALCOHOLIC BEVERAGES COMMISSION

## MINUTES

Iowa Alcoholic Beverages Division  
1918 SE Hulsizer Rd.  
Ankeny, IA 50021  
Boardroom  
June 19, 2013 1:00 PM

### Commission Members Present:

Jim Clayton: Chairperson  
Claire Celsi: Vice-Chair  
Rick Hunsaker: Secretary  
Tami Doll: Member  
Jay Wilson: Member

### ABD Staff Present:

Stephen Larson: Administrator	Tina Norris: Deputy Administrator of Spirits
John Lundquist: Assistant Attorney General	Nicole Scebold: Administrative Assistant
Tim Iversen: Deputy Administrator/COO	Kirk Fischer: DAS
Doug Webb: Deputy Director of Administration	Deb Bassett: Executive Assistant
Karen Freund: Deputy Administrator of Regulation	Tonya Dusold: Communications Director
Shannon Pogones: Education Outreach Coordinator	Jodi Christensen: Public Safety Officer
Tom Chapman: Fleet Manager	Heather Schaffer: Compliance Officer
Victor Kennedy: Budget Analyst 3	Tammy Plowman: Comptroller
Stephanie Strauss: Government Relations	

### Guests Present:

Anna Hyatt-Crozier: House Democrat Staff	Theresa Kehoe: Senate Democrat Staff
Kristi Kielhorn: House Republican Staff	Scott Oeltjenbruns: Johnson Brothers
Jessica Dunker: IA Restaurant Assoc.	E. John Broadbent: Broadbent Distillery
Sheila Douglas: IA Wholesale Beer Distributors Assoc.	
Mike Brewington: IA Wholesaler Beer Distributors Assoc & Iowa Beverage Systems	

### **CALL TO ORDER**

Chairperson Jim Clayton called the meeting to order at 1:00 PM and a roll call was taken and all members were present.

## **APPROVAL OF AGENDA**

**MOTION: A motion was made by Commissioner Hunsaker and a second by Commissioner Celsi to approve the agenda for June 19, 2013, Commission meeting.**

**Motion approved unanimously.**

## **APPROVAL OF THE FEBRUARY 20, 2012 MINUTES**

**MOTION: A motion was made by Commissioner Celsi and a second by Commissioner Hunsaker to approve the minutes from February 20, 2013, Commission meeting.**

**Motion approved unanimously.**

## **ADMINISTRATOR'S REPORT**

Administrator Larson informed commissioners about staff changes at the Division and introduced new staff.

### **Accounting and Finance**

Victor Kennedy provided an overview of the FY12 vs. FY13 first quarter comparisons, FY13 cash flow statements, FY13 net income statements, FY13 first quarter vendor payments and key performers. He also gave an overview of an estimated budget projection for 2014. A final copy is to be presented at a later date. Victor's presentation also included a summary of key performance indicators, a statement on travel expenses, and a workforce analysis.

### **Master Plan Update**

Tim Iversen and Tina Norris provided an update on the implementation of the Master Plan.

### **Products Management**

Products Manager Nicole Scebold discussed newly listed products, delisted products and Iowa native products. She showed the commissioners samples of products packaged as pocket pouches and asked for their feedback.

### **Legislation**

Stephanie Strauss provided an overview of the 2013 legislative session and legislation impacting ABD.

### **FY 14 Policy Initiatives**

Stephanie Strauss briefed commissioners about upcoming policy initiatives, including the micro-distillery survey and the liquor license density issue.

### **Regulation Report**

Karen Freund discussed the success of her current Town Hall Meetings based on a participant survey. A regulation update was given and attention was brought to the success of hearings settled in mediation. Sections also covered in Karen's presentation included alcohol compliance statistics, class E licensees, and C-stores by county.

## **Education**

Education & Outreach Coordinator Shannon Pogones gave an update on the success of the I-PACT, along with how many people are getting I-PACT certified. An overview was also given regarding 2013 NABCA Education grants, as well as current projects.

## **Symposium 21**

**MOTION: A motion was made by Commissioner Doll and a second by Commissioner Wilson to approve October 2-3, 2013 as the dates for this year's Symposium 21 conference.**

## **NEW BUSINESS**

Administrator Larson and Stephanie Strauss presented information to Commission members regarding liquor liability. The topic of new legislation, including House File 489, and 185 Admin Rules were discussed. A timeline for rulemaking was also shared with the Commission.

## **OTHER BUSINESS**

### **Election of Officers**

**MOTION: A motion was made by Commissioner Hunsaker and a second by Commissioner Wilson to approve the election of Commissioner Celsi as Chairperson, Commissioner Hunsaker as Vice Chairperson and Commissioner Doll as Secretary effective July 1, 2013.**

A strategic planning meeting was tentatively scheduled for December 9-10, 2013.

The next commission meeting was tentatively scheduled for August 21, 2013. **ADJOURNMENT**

**MOTION: A motion was made by Commissioner Celsi and a second by Commissioner Doll that the meeting be adjourned.**

Meeting adjourned at 2:40 PM.

---

Commissioner Doll, Secretary